

SMALL BUSINESS SUMMIT

"Scaling Smart"

AGENDA

DATE: THURSDAY, JUNE 12, 2025

TIME: 9 AM – 3 PM

LOCATION: SOUTH PIEDMONT COMMUNITY COLLEGE, OLD CHARLOTTE HWY. CAMPUS

Presenting Organizations



Time	Description	Presenter
9:00 am – 9:30 am	Sign-in & Light Breakfast	All
9:30 am – 9:45 am	Welcome and Host Acknowledgments	Event Emcee: LaShon Harley Chief Ignitor, LAH Companies Inc.
9:45 am – 10:45 am	AI-Powered Marketing: Work Smarter, Not Harder	Wilmenia Gripper, CEO, W.E.G. Consulting & Training Corp
10:45 am – 10:55 am	Break	All
11:00 am – 12:00 pm	Fireside Chat: What it Takes to Hire	Carolina Aponte, CEO, Caja Holdings Nikki Pounds, CEO, HR Unequivocally
12:00 – 1:00 pm	Lunch	All
1:00 pm – 2:15 pm	Fueling Growth: Unlocking Capital for Your Business Panel Discussion	Cleve Jenkins, Institute Capital Elaine Fairman, BEFCOR Edward Timberlake Jr., Uwharrie Bank Moderator: LaShon Harley, LAH Companies
2:15 pm – 2:30 pm	Closing Remarks & Group Photo	Event Emcee: LaShon Harley Chief Ignitor, LAH Companies Inc.
2:30 pm – 3:00 pm	Networking & Adjournment	All

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