

SBC Director at Southeastern CC named Regional Director

Pamela Young-Jacobs has been appointed Regional Director for the Small Business Center Network's (SBCN) Sandhills Region. Young-Jacobs is the Small Business Center Director at Southeastern Community College and was selected for this additional role as a result of the success of several new initiatives she created led to being honored with the SBCN Innovation Award for Services and Collaboration in November 2022.

The North Carolina Community Colleges Small Business Center Network (SBCN) is comprised of the 58 Small Business Centers located at community colleges across the state. Small Business Centers provide confidential business counseling, seminars and webinars, and resource and referral information to support the start-up and growth of small businesses. Services are available free of charge. Assistance is available to help with business plan development, sources of capital and loan preparation, marketing assistance, tax information, and assistance with business registrations and many other fundamental and specialty topics.

As Regional Director for the Sandhills Region, Young-Jacobs will provide coaching and mentoring support to the Directors at the eight Small Business Centers in the region. State Director of the SBCN, Anne Shaw, said "Pamela has emerged as a strong innovator and leader and she has the enthusiasm and drive that creates results. She will provide excellent mentorship to her colleagues. Helping small business owners is an important investment in local economic development and Small Business Centers are on the forefront of ensuring that early stage entrepreneurs have the information and tools to launch their enterprises. As businesses grow, they can return to the centers to refine their business plans, learn about new business opportunities, and participate with other small business owners in training and networking opportunities."

The SBCN Leadership Team is comprised of eight Regional Directors who contribute their expertise to mentor the SBC Directors in their respective regions. Young-Jacobs is the newest SBC Director to join the Leadership Team, saying "I am excited about the potential of the Sandhills Region. The eight SBC Directors in the Region are doing great things in their local communities. I want to help coach the entire team in their efforts to support the dreams of small business owners and generate strong economic impact in their local communities. That's what we do best, by responding uniquely to the market and meeting small business owners where they are."

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