

SMALL BUSINESS SUMMIT

*“Mastering Marketing & Ecommerce
for Growth”*

AGENDA

Date: Thursday, June 8, 2023

Time: 9 am – 2:30 pm

Location: South Piedmont Community College, Lockhart-Taylor Center
514 N. Washington Street, Wadesboro, NC 28170

Presenting Organizations



Time	Item	Presenter
9:00 am – 9:30 am	Sign-in and Networking with Exhibitors	
9:30 am – 9:40 am	Welcome	Host Organizations
9:45 am – 10:30 am	Small Business Owner Panel: Leveraging Digital to Grow	Panelists Sarah Burr, Kat & Liz Grace Stinson, Mills Bottom Farms Dawn McElroy, Indies Studios Cynthia Williams, Mayor of Polkton
10:40 am – 11:40 am	Growing Through E-Commerce	Nick Hawks, Founder, 1-2 Teach You Social Commerce
11:40 am – 12:04 pm	Break/Lunch	
12:05 – 12:20 pm	Sponsor Remarks: Digital Equity	Kathleen Evans Regional Director, External Affairs AT&T North Carolina
12:25 pm – 1:25 pm	Digital Marketing Strategies	Matt Rudisill, Owner, The Leadership Academy
1:25 pm – 2:30 pm	Networking with Exhibitors and Close	

"A small business is an amazing way to serve and leave an impact on the world you live in."

-Nicole Snow