

# LEVEL UP



## Business Growth Program

You have surpassed startup and achieved success. Now it's time to plan to take your business to the next level! Level Up will immerse up to 20 business owners in training focused on planning for growth. Gain valuable management know-how, build your network by connecting with peers/guest entrepreneurs/leaders, and develop a growth strategy that will help business soar to new heights.

## What You'll Learn

- Techniques to Evaluate Growth Opportunities
- Business Growth Strategies
- Strategic Planning and Decision Making
- Tactics to Manage Operations for Growth
- Marketing and Sales
- Methods to Manage and Chart Financial Performance

## PROGRAM SCHEDULE

Sessions meet in-person Thursdays from 9:15 to noon except for the first session which will be virtual for one-hour.

January 5, 19, 26  
February 2, 16, 23  
March 2, 16, 23  
April 6 and 20

## PROGRAM FACILITATOR



Matthew Villmer,  
Attorney and Partner,  
Villmer Caudill, PLLC.

Matt is an entrepreneur and attorney that has assisted thousands of business owners over the last 13 years in forming, growing, and selling their businesses. He loves to help passionate entrepreneurs take their businesses to the next level through education and professional growth.

## LEARN MORE AND APPLY!

<https://bit.ly/level-up-2023>

Questions?  
Call 704.290.1721 or 704.993.2424  
email: [sbc@spcc.edu](mailto:sbc@spcc.edu)