

AFTERNOON PANELISTS



Jim Lynn is a Vice President, Business Banker at Truist Bank. Jim is a native Floridian who moved to North Carolina in 2004 after graduating from Florida State University with a bachelor's degree in business/hospitality administration and a concentration in professional golf management. For the last 8 years, Jim has worked with Truist bank and working either in the branches or now in the commercial sector helping personal and business clients. In his spare time, Jim spends time with his two boys, ages 14 and 11, enjoys hiking, playing golf, playing guitar, and is an avid concert and hockey game attendee.



Linc Martin is the SVP/Regional Market Leader at Uwharrie Bank. Linc is a native of Anson County and prior to beginning his career in banking was the owner and vice president of Martin Brothers Equipment, a 56-year a family run enterprise. In 2017, he joined the banking world, serving as the branch manager and vice president for BB&T Bank branches in Rockingham and Ellerbe, North Carolina. Linc has been in his current role with Uwharrie Bank since March of 2021.



Eric Nelson is Director of Business Development for Institute Capital (ICAP), a division of the Institute. He is responsible for business development efforts in Western North Carolina and Upstate South Carolina.

Eric has a thirty-five-plus-year history of working in the small business and commercial lending space in Charlotte, where he served in various senior-level positions at Wachovia, B of A, and First Citizens Banks. Before joining ICAP, Eric served as the process manager for the City of Charlotte's Charlotte Business Inclusion program. Eric has a BA from Livingstone College and an MBA from Pfeiffer University. He also received a certification in middle-management in banking from UNC-Chapel Hill and a Master's of Compliance Administrator from Morgan State University.



Latoya Williams, also known as Toya, is a loan associate at thread capital. She works directly with clients in need of capital, coaching, and connections to help them realize their small business dreams. Before joining Thread Capital, Toya spent five years working in the youth development profession. In 2016, she began working for the Boys & Girls Clubs of the Coastal Plain as a part-time youth development professional.

In 2019, she was promoted to a full-time program director position and spent the last year of her BGC career as the unit director.

Toya loves traveling, cooking, and eating. Toya spends a lot of time in Wilmington with her family, because they are what means the most to her.