



Video Submission Instructions

Below is a step-by-step guide for recording and submitting a video pitch using a mobile device (iOS and Android) as well as a desktop or laptop computer.

Step 1: Go to www.53ideas.com and click the “Submit Your Pitch” button.

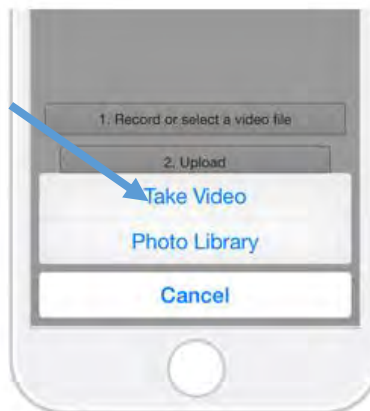
Step 2: Complete the entry form and click “Finish.”

Step 3: A webpage will open and prompt you to record a video. Illustrations for iOS, Android and Desktop are below. As you record your pitch, start by stating your name and then continue with your pitch. (Ex: “My name is John Doe and my idea is...”)

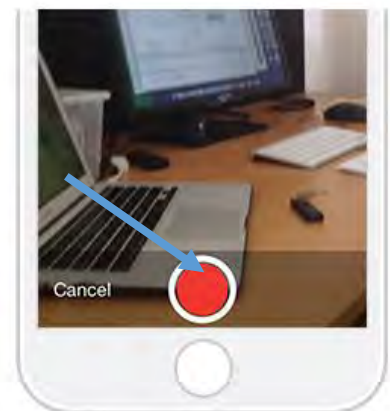
iOS Steps



Step 4: Click “Record”



Step 5: Click “Take Video”



Step 6: Click the red button.



Step 7: Monitor time as recording and press red button again to stop recording at or about 53 seconds. Once stopped click “Use Video” then click “Upload.” Congratulations! You have successfully captured a pitch submission!

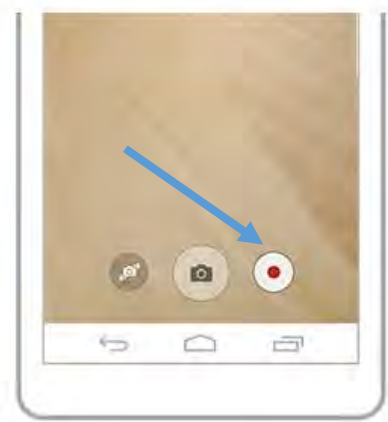
Android Steps



Step 4: Click “Record”



Step 5: Click “Camcorder”

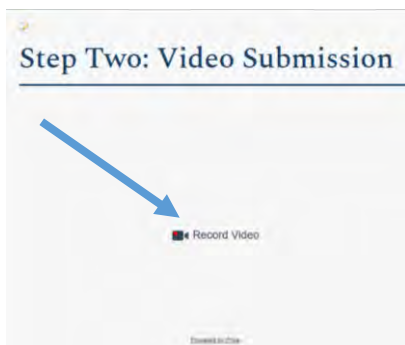


Step 6: Click the red button.

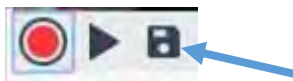


Step 7: Monitor time as recording and press red button again to stop recording at or about 53 seconds. Once stopped click “Use Video” then click “Upload.” Congratulations! You have successfully captured a pitch submission!

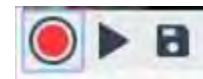
Desktop/Laptop Steps



Step 4: Click “Record Video”



Step 5: Follow your browser’s prompts to allow access to your camera and microphone.



Step 6: Click the red button to record.

Step 7: You will have 53 seconds to record. Once stopped click the Save icon to upload your video. Congratulations! You have successfully captured a pitch submission!