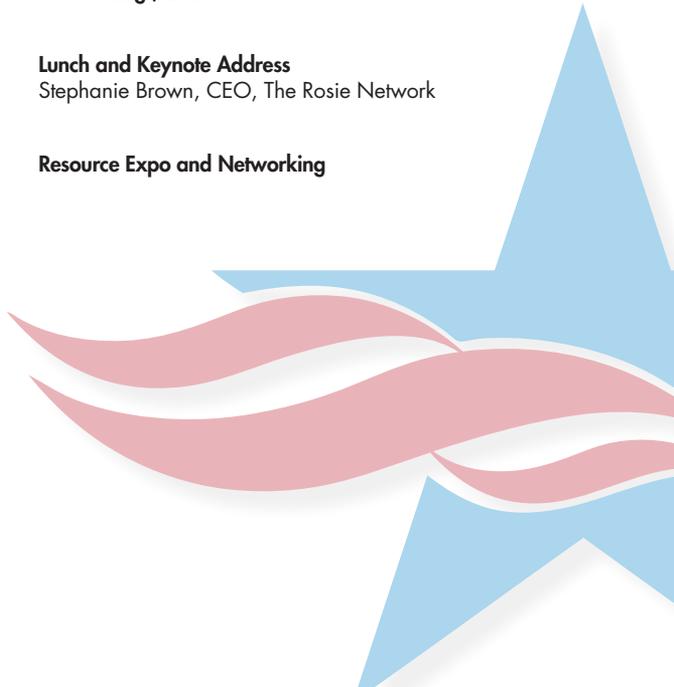


A NEW MISSION:
Military Women As
Entrepreneurs



AGENDA

- 8:30 - 9:25 a.m. **Registration, Check-in, Networking and Breakfast**
- 9:30 - 9:35 a.m. **Emcee Welcome**
Brenda E. Robinson
- 9:35 - 10 a.m. **Opening Remarks:**
Sponsor Welcome, Kellie Covington, Sam's Club
- 10 - 11:30 a.m. **Lessons Learned: Success as a Woman Veteran Business Owner**
Moderated by Annette Hibbert Stevenson, C.P.M.
Supplier Diversity Manager, SAS
- Panelists:**
- Bianca Capo, Capo Integrated Coaching and Consulting
 - Jettaka Gammon, VG Global Solutions
 - Delores "Gigi" Hamilton, Personal Enrichment Counseling and Consulting Services
 - Anita Staton, Miles Freight Solutions
- 11:30 a.m. - 12:30 p.m. **Networking / Lunch**
- 12:30 - 1:30 p.m. **Lunch and Keynote Address**
Stephanie Brown, CEO, The Rosie Network
- 1:30 - 2:30 p.m. **Resource Expo and Networking**



SPEAKERS

Emcee:



Brenda E. Robinson is the first black woman to earn her wings of gold as a naval aviator. Brenda is owner of Successful Attitude and author of "Success is an Attitude, Goal Achievement for a Lifetime." In addition, she is an advanced flight instructor for FlyRight of Concord, N.C., where she teaches ground school and full motion simulator instruction to passenger carrying pilots. She is also the founder and director of the "Aviation Camps of the Carolinas."

Opening Remarks:



Kellie Covington is the market human resources manager for Sam's Club, currently supporting 28 clubs with more than 4,700 associates across North Carolina, Tennessee and South Carolina. She has 10 years of retail management experience that includes both operational and multi-unit human resource leadership roles. A graduate of the Missouri University of Science and Technology, Kellie now resides in Winston-Salem, N.C.

Keynote Speaker:



Stephanie Brown is CEO of The Rosie Network (TRN), and has been featured in Woman's Day magazine, CBS Radio Hometown Heroes, USAA In The News, MOAA Military Family Life and on the cover of U.S. Veterans Magazine – to name a few. She also teaches classes on entrepreneurship and speaks on issues of military spouse empowerment.

Stephanie is the spouse of retired Navy SEAL Admiral, Tom Brown. She grew up a "proud military brat" and has raised two children in the military community.

Stephanie founded The Rosie Network to promote our nation's veteran and military spouse-owned businesses to the American consumer. To date, TRN has provided services to more than 5,000 military families, at no cost to them.

The Panel:



Bianca Capo served in the U.S. Air Force in ATC (Air Traffic Control) from 1990-1994 at Myrtle Beach Air Force Base. She left the Air Force to pursue a career in the financial planning world. After working as a registered investment advisor and financial consultant for 20 years, she decided to pursue her own start-up. Bianca is the founder of Capo Integrated Coaching and Consulting. As a coach and consultant, she now facilitates and evokes strengths from naturally talented and successful individuals to take their results to new heights.



Jettaka Gammon is the CEO of VG Global Solutions, providing consulting, project management, kitting and light assembly services with an emphasis in serving the medical supply chain. She is a retired U.S. Army Colonel with 25 years of experience as a medical logistician. She successfully commanded at every level, from platoon to brigade, and received numerous awards during her military career. She believes strongly in giving back to her fellow veterans and has made Canine Angels Service Dogs a special priority for her company's philanthropic contributions.



Delores "Gigi" Hamilton is the founder of Personal Enrichment Counseling and Consulting Services. Gigi has spent more than 20 years of her career working to help couples, families and children, military service members, business leaders and other psychotherapists learn and grow professionally. Gigi is a Licensed Professional Counselor Supervisor, author and consultant. She served in the U.S. Army where she provided relationship therapy to service members and their families.



Anita Staton, a U.S. Air Force veteran, is the managing principal of Miles Freight Solutions, LLC and Miles Notary Services. She separated from active duty in 1993 to focus on a full-time career in financial services. In 2014, Anita began Miles Freight Solutions, a full-service trucking provider specializing in less-than-truckload (LTL), truckload (TL), expedited, dedicated and courier delivery services. She added Miles Notary Services as a line of business in 2015.

Moderator:



Annette Hibbert Stevenson, C.P.M. currently serves as the supplier diversity manager at SAS, where she is responsible for advancing the goals and objectives of the company's supplier diversity initiatives. She has more than 30 years of experience in the personnel/administrative management and procurement profession. A graduate of Methodist College, Annette holds a degree in Business Administration with a minor in Military Science. She is retired from the U.S. Army Reserves.

RESOURCES

Business Expansion Funding Corporation (BEFCOR) is a non-profit lender that offers SBA 504 loans to small businesses throughout North Carolina (and portions of South Carolina). BEFCOR helps emerging and expanding companies finance fixed assets, such as land, buildings and equipment. BEFCOR works with banks to provide up to 90 percent of the businesses' project cost. Generally, a bank finances 50 percent, BEFCOR/SBA finances 40 percent, and the business contributes 10 percent. Low fixed interest rates and 20-year terms are just two of the many advantages of working with BEFCOR and the SBA 504 program. [www.befcor.com]

Business Link North Carolina (BLNC or "blink") is part of the Economic Development Partnership of North Carolina (EDPNC) and an extension of the North Carolina Department of Commerce. BLNC is the place to learn about state requirements for starting or expanding a business. It serves as the main link or artery to state and nonprofit business resources that specialize in helping small businesses succeed. [www.blnc.gov]

CharlotteBusinessResources.com is a Web portal connecting entrepreneurs and business owners with the information they need to start and operate a successful business. Regardless of your business stage you will find useful information and resources. [www.charlottebusinessresources.com]

Charlotte Chamber of Commerce is a membership, volunteer-led organization with a vision to make Charlotte the best place to run a business and to live. The Chamber's mission is to create a competitive advantage by growing the economy, advocating pro-business public policies and delivering innovative programs and services. [www.charlottechamber.com]

CPCC Center for Military Families and Veterans provides lifelong education and career development to those who have served and their family members consistent with their needs, interests and abilities as they transition. The center offers the following services for military families and veterans: academic advising, career services, counseling services, transitioning services, referrals and connections to community resources and assistance getting started with Central Piedmont Community College. [www.cpcc.edu/military]

CPCC Small Business Center provides tuition-based courses, free seminars, business counseling and networking events to help entrepreneurs start, grow or reinvent their business. [www.cpcc.edu/sbc]

EvolutionaryHealer.com is a unique online transformational performance improvement company headquartered in Asheville, N.C. It provides collaborative, creative support to develop clients' business and coaching programs, thus maximizing their earning potential. Its Repetitive Behavior Cellular Regression™ Process is changing how its clients see themselves and the world they do business in. [EvolutionaryHealer.com]

Federal Deposit Insurance Corporation (FDIC) insures deposits at financial institutions and promotes the safety and soundness of those institutions by identifying, monitoring and addressing risks to which they are exposed. The FDIC receives no federal tax dollars – insured financial institutions fund its operations. [www.fdic.gov]

Greater Women's Business Council (GWBC) is a nonprofit organization that provides the premier, most respected certification for WBEs. It empowers through certification, education and access to companies ready to do business with women businesses. [www.gwbc.biz]

Latin American Chamber of Commerce Charlotte (LACCC) offers a bilingual platform of programs, events and services that engage, empower and support both Latino and non-Latino businesses, entrepreneurs and professionals to accelerate their access to resources to grow and succeed. [www.laccccharlotte.com]

Mecklenburg County's Minority, Women and Small Business Enterprise Program has set aspirational goals for participation by women, minorities and small businesses in County procurement opportunities. It is the policy of Mecklenburg County to provide these businesses equal opportunity to participate in construction and professional service contracts. [www.charmeck.org/mecklenburg/county/edo/mwsbe/Pages/default.aspx]



Join or renew and get up to a \$25 GIFT CARD*

Honored to serve those who serve



Bring this certificate, along with proof of military service, to the Member Services Desk when you join or renew to receive your gift card*

Members-only savings

Top-quality brands

Get members-only pricing on high-quality brands you trust - from everyday essentials to unexpected finds.

Instant Savings

Join or renew and receive \$120 in savings in the first 30 days. Enjoy thousands of dollars in additional savings throughout the year.**

Cash Rewards

Sam's Plus™ Members earn \$10 in Cash Rewards for every \$500 spent in-club and online (select exclusions apply).†

* This offer is limited to active and retired U.S. military and their spouses. Join or renew as a Sam's Plus™ Member and get a \$25 gift card, or join or renew as a Sam's Savings™ or Sam's Business™ Member and get a \$15 gift card. This offer is limited to active and retired military and their spouses. You must be 18 or older to purchase a membership, and membership is subject to qualifications. Gift card will be provided at the time membership is purchased and card is issued. This offer may not be combined with any other offer or promotion. Only one gift card per primary membership. Gift card cannot be used toward membership fee, travel purchases or select services, and must be claimed within 30 days of membership sign-up or renewal connected with this program. Membership cards are non-transferable and are valid at all Sam's Club locations worldwide. Walmart® and Sam's Club associates are not eligible for this offer. A Sam's Plus Membership and Sam's Savings Membership include one primary card and one spouse (or other household member 18 or older) card. A Sam's Business Membership and Sam's Plus Membership for business include one primary card, one company card and one spouse (or other household member 18 or older) card. Primary memberships are valid for one year from the date of issue. Offers are not valid at SamsClub.com or by mail. Visit SamsClub.com/privacy to view our privacy policy. For a limited time only. One-time use only. Only original certificates accepted. Offer valid through January 31, 2016.

** All terms and conditions apply. Club Insider Savings and Instant Savings (collectively "Instant Savings") are subject to availability and valid dates. Select Instant Savings are available online. For Club Pickup orders not paid for online, any savings will be based on and limited to the Instant Savings offers available to the paying member on the date of in-club payment and order pickup. State and local laws may require sales tax to be charged on the pre-discounted price of an item with an Instant Savings offer. Prices shown are pre-tax amounts. No money shall be returned to the member if the price of the item falls below zero after applying the Instant Savings discount. To view your Instant Savings account, visit SamsClub.com/instantavings or download the Sam's Club app. Member must have a registered email on SamsClub.com in order to access the Instant Savings account page online. Visit SamsClub.com/instantavings for program details and terms and conditions. Instant Savings may take up to 24 hours to load to a membership account. Items and prices may vary in-club. Instant Savings offers shown are valid in U.S. clubs with a U.S. membership, excluding Puerto Rico. Join or renew by January 31, 2016, to receive the \$120 in savings.

† Cash Rewards are only available for Sam's Plus Members. Sam's Plus Members earn \$10 in Cash Rewards for every \$500 in qualifying pre-tax purchases with a maximum reward of \$500 per 12-month membership period. Cash Rewards are awarded annually and loaded on to the membership card for use in-club, on SamsClub.com or redeemable for cash. A member can accumulate a Maximum Balance of \$2,000 in earned Cash Rewards on a membership card, at which point accrual of Cash Rewards stops until the Maximum Balance is reduced. Cash Rewards are not earned for purchases made during the time of Maximum Balance. Only the primary or complimentary cardholders on a membership account may access and redeem the Cash Rewards loaded on the membership account. Restrictions apply. Visit SamsClub.com/cashrewards for program details and terms and conditions.

Sam's Club® Advertiser Merchandise Policy - It is our firm intention to have every advertised item in stock. Occasionally, however, an advertised item may not be available for purchase due to unforeseen difficulties. We reserve the right to limit quantities to normal retail purchases or one-per-member or household, and to exclude resellers. We have done our best to ensure all information in this piece is accurate and up-to-date. Errors and omissions occasionally occur and are subject to correction. Pricing and item availability may vary by location and in Alaska, Hawaii, Oklahoma, Puerto Rico, Wisconsin and on SamsClub.com

Associate instructions:

Member must present proof of military service upon joining or renewing to receive gift card.

1. Process new or renewed membership on register
2. Key in appropriate item number to load/activate \$25 gift card for plus members and \$15 gift card for savings members

\$25 gift card	\$15 gift card
Plus New: #167167	Savings New: #564509
Plus Renewal: #167174	Savings Renewal: #564523
3. Follow prompts to redeem gift card

YOU SERVED. NOW WHAT?

The Center for Military Families and Veterans at CPCC provides transitioning services for military families and veterans. If you or a veteran you know could benefit from our services, contact us. We're here to help.



Center for Military Families & Veterans

Central Piedmont Community College

Central Campus • Terrell Building, Room 233 • 704.330.6126

Levine Campus • Room 3115 • 704.330.2722, ext. 7385



The Support Center (TSC) is a statewide nonprofit and Community Development Financial Institution (CDFI) that provides small business loans and financial training to start-ups and existing businesses and lending services to community-based organizations.

We offer a variety of loan products, including special financing options for veteran-owned and Service Disabled Veteran-Owned businesses.

Since 2010, TSC has funded 313 small business loans, totaling \$21.5 million, which have supported 741 jobs.

To apply for a loan with us, visit www.thesupportcenter-nc.org or call at 919.803.1437.

North Carolina Department of Revenue is available to cover basic requirements to help North Carolina businesses understand the laws and obligations necessary to be a compliant business. NC Department of Revenue can assist with the basics of tax compliance ranging from registering your business, to withholding from employees, and sales and use tax requirements. [www.dornc.com]

North Carolina Institute for Minority Economic Development (NCIMED) helps small businesses owned by minorities, women, veterans and people with disabilities start and grow. It helps companies diversify their supply chains and helps communities expand their business base and improve their business climate. NCIMED operates the Women's Business Center of NC, Minority Business Development Agency and the US DOT Small Business Transportation Resource Center-South Atlantic Region. [www.ncimed.org]

North Carolina Lawyers for Entrepreneurs Assistance Program (NC LEAP) strives to be the premier provider of business-related legal services to low-wealth entrepreneurs and business owners in North Carolina. Through one-on-one representation, community education, and self-help materials, NC LEAP empowers low-wealth business owners to build businesses in North Carolina that create jobs, improve communities and boost participants out of the poverty cycle. In May 2014, in partnership with the USPTO, NC LEAP expanded its repertoire to include a regional Inventor Assistance Program (IAP), which is designed to assist qualified inventors and small businesses gain pro bono access to the services of a registered patent professional. NC LEAP is a public service program of the North Carolina Bar Association Foundation, which is a 501(c)(3) nonprofit organization. [www.ncleap.ncbar.org]

North Carolina Military Business Center (NCMBC) is a partnership between the business community and the state community college system. The center works to leverage the presence of the military in North Carolina, which includes increasing access to military contracts for North Carolina companies and supporting the development of more defense-related businesses. NCMBC's regional personnel offer seminars and counsel business owners statewide. [www.ncmbc.us]

North Carolina Veteran's Business Association (NC VetBiz) was formed to assist veterans, veteran professionals and veteran business owners. As a member-operated association of veteran professionals and business owners, its intent is to develop and strengthen a veteran's business network in North Carolina. The association is the voice in North Carolina for businesses owned by veterans and service-disabled veterans. [www.ncvetbiz.org]

SCORE "Counselors to America's Small Business" is a nonprofit association comprised of 11,000+ volunteer business mentors throughout the U.S. and its territories. SCORE members are trained to serve as counselors, advisors and mentors to aspiring entrepreneurs and small business owners. These services are offered confidentially, at no fee, as a community service. [www.charlotte.score.org]

Shelton & Power Law Firm is a law firm that assists franchisors, business owners and individuals looking to purchase franchises. It provides all services on a flat fee base. [www.sheltonpower.com]

Small Business Administration (SBA) is an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. Programs include financial and federal contract assistance, management assistance and specialized outreach to women, minorities and armed forces veterans. SBA also provides loans to victims of natural disasters and specialized advice and assistance in international trade. SBA provides assistances primarily through its four programmatic functions: Access to Capital, Entrepreneurial Development, Government Contracting and Advocacy. [www.sba.gov]

Small Business Center Network (SBCN) is comprised of 58 Small Business Centers throughout North Carolina. It supports the development of new businesses and the growth of existing businesses by being a community-based provider of training, counseling and resource information. [www.ncsbc.net]

Small Business Technology Development Center (SBTDC) helps small business owners (and those interested in starting a business) meet the challenges of today's business environment, manage that ever-changing world and plan for the future of their business by providing management counseling and educational services to small and mid-sized businesses throughout North Carolina. [www.sbtcd.org]

The Division of Vocational Rehabilitation Services provides counseling, training, education, transportation, job placement, assistive technology and other services to people with physical, psychiatric or intellectual disabilities to assist them with living independently and with finding a job, starting a small business or staying on the job. It is a division of the North Carolina Department of Health and Human Services and has local field offices and facilities that serve every county in North Carolina. [www.ncdohhs.gov/dvrs]

The **Entrepreneurs Source** coaches people in career transition who are interested in exploring franchise ownership as a career option. The objective is to help them to understand their personal goals and criteria as well as to determine if franchise ownership is the right path for them. This is done at no cost or obligation to clients. [www.entrepreneursource.com/lcantor]

The **Rural Center** is a private, nonprofit organization with a mission to develop sound economic strategies that improve the quality of life in rural North Carolina, with a special focus on individuals with low to moderate incomes and communities with limited resources. The center supports rural small businesses with a variety of services including entrepreneur coaching programs, microenterprise loans and small business loans and investments. [www.ncruralcenter.org]

The **Support Center** is a statewide nonprofit and Community Development Financial Institution (CDFI) that provides small business loans and financial training to start-ups and existing businesses, and lending services to community-based organizations. Since 1990, The Support Center has been offering services to create economic opportunities for individuals, families and entrepreneurs throughout North Carolina. [www.thesupportcenter-nc.org]

Veteran's Business Outreach Center (VBOC) is designed to provide entrepreneurial development services such as business training, counseling, mentoring, capital access for SBA loan programs and referrals for veterans, disabled veterans and spouses who own or who are considering starting a small business. One program of the VBOC is the Entrepreneur Boot Camp for Disabled Veterans – a one-week, on-campus business immersion event that is offered annually free to disabled veterans at Fayetteville State University. [www.vboc.org]



Analytics

Our strength is in
the company we keep.

At SAS, we believe every person and business has the potential for unique contributions. Our customers represent a wide range of industries, people and locations – and we want this same level of diversity reflected in our supplier community.



Visit us
sas.com/supplierdiversity




THE POWER TO KNOW.

SPONSORS



Savings Made Simple



The
SUPPORT CENTER
Your Partner in Small Business Growth

Small Business Center
**CENTRAL PIEDMONT
COMMUNITY COLLEGE**

Center for Military Families & Veterans



**CENTRAL PIEDMONT
COMMUNITY COLLEGE**

the
INSTITUTE
economic development



The Women's
Business Center
of North Carolina



ENTREPRENEUTIAL EXHIBITORS

EvolutionaryHealer.com

