

# HP Life Online Entrepreneurship Training



**The Small Business Center at Durham Tech is excited to offer you a free, self-paced business learning program. This on-demand program, part of HP Life Online Entrepreneurship Training, is available to you now seven days a week, 24 hours a day, through December 31!**

**This program features more than 20 modules on key business growth topics, including:**

- **Cash flow**
- **Effective business websites**
- **Basics of finance**
- **Hiring staff**
- **Inventory management**
- **Marketing**
- **Sales forecasting**
- **Selling online**
- **Social media marketing**

Available through a partnership between the NC Small Business Center Network (SBCN) and the National Association for Community College Entrepreneurship (NACCE), this program provides you with a dated Certificate of Completion for each module — a great addition to your business plan or portfolio. Don't miss your chance to learn from other successful business models.

To access this free program, go to **ncsbc.net** and click on "HP Life Online Training." Next, locate and click either Orange or Durham County on the map. Click on "register" and enter your email address to get started.

Check it out. You'll be glad you did.



*This study is designed to supplement your counseling with the Small Business Center at Durham Tech, either before you begin the free counseling sessions or between sessions. It is suitable for both future and existing business owners who need to sharpen their business skills.*



*For questions or additional information contact:  
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